



2026 OKTOBERFEST CONFERENCE SOLUTIONS ON TAP

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Connect with approximately 100 Directors of Nursing and Nursing Home Administrators from across Missouri. Required CEU session sign-ins, dedicated networking opportunities, and our Passport Challenge help drive consistent exhibitor traffic and meaningful engagement throughout the conference.

Exhibitors are encouraged to bring a door prize to enhance Passport Challenge participation and booth engagement.



October 5, 2026



Embassy Suites

Two Convention Center Plaza
St. Charles, MO 63303

- ✓ **Vendor Passport Challenge**
- ✓ **Designated Mic Time**
- ✓ **Required Session Sign-in**



Register Online:
www.mlnmonursing.org

PRESENTED BY:



**Missouri League
for Nursing**



OKTOBERFEST 2026: SOLUTIONS ON TAP

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

October 5, 2026 | Embassy Suites by Hilton | St. Charles, Missouri

Connect with Nursing Home Administrators, Directors of Nursing, Executive Directors, Educators, Consultants, and Long-Term Care decision-makers from across Missouri. With approximately 100 attendees, required CEU session sign-ins, dedicated networking opportunities, and a Passport Challenge designed to drive booth traffic, Oktoberfest provides meaningful face-to-face access to engaged long-term care leaders and decision-makers.

Exhibitors are encouraged to bring a door prize to help increase booth engagement and participation in the Passport Challenge.

NETWORKING SPONSOR - \$1,200

(2 Available)

Sponsor one of our featured Oktoberfest Kickback Hours and gain premium visibility during one of the conference's most attended networking events.

Includes:

- Exhibit booth
- Complimentary electricity
- Recognition during opening remarks
- Recognition throughout sponsored networking event
- Company logo on conference signage and materials

MEAL SPONSOR - \$1,000

(3 Available)

Increase visibility while supporting attendee meals and networking opportunities.

Includes:

- Recognition during meal service
- Opportunity to provide welcome remarks
- Company logo displayed during sponsored meal
- Recognition in conference materials

EDUCATION SPONSOR - \$1,000

(4 Available)

Support continuing education while positioning your organization in front of engaged long-term care leaders.

Includes:

- Exhibit booth
- Complimentary electricity
- Opportunity to introduce a featured speaker
- Recognition prior to sponsored session
- Company logo on conference signage and materials

EXHIBITOR BOOTH

Member: \$700

Non-Member: \$900

Not-for-Profit: \$350

ALL EXHIBITORS RECEIVE:

- One 6-foot skirted table
- Two chairs
- Listing in conference materials
- Access to all networking events
- Participation in the Vendor Passport Challenge
- Direct access to 100+ long-term care leaders
- Dedicated Exhibitor Experience Hour
- CEO-driven attendance with required session sign-in
- High-value interaction with NHAs and DONs

SOLUTIONS SHOWCASE LUNCH

Each exhibitor will receive brief microphone time during the Day 1 luncheon to introduce their organization, highlight products or services, and share solutions that support long-term care professionals.

This exclusive opportunity helps:

- Increase booth traffic
- Promote products and services
- Build brand recognition
- Connect directly with decision-makers

MICRO-SPONSORSHIP OPPORTUNITIES

Name Badge Sponsor - \$250 (Exclusive)

- Company logo featured on attendee name badges

Vendor Passport Sponsor - \$250 (Exclusive)

- Company logo featured on Vendor Passport cards used throughout the exhibitor experience

Registration Table Sponsor - \$250

- Company logo displayed at attendee registration area

EDUCATION. CONNECTION. SOLUTIONS.

Where Missouri Long-Term Care Leaders Come Together.



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REGISTRATION AND PAYMENT:

To reserve your sponsorship or exhibitor space, please select your package and complete the registration form and return it to us with your payment by April 20, 2026. Space is limited and will be assigned on a first-come, first-served basis.

REGISTRATION FORM

Company Name _____

Company Website _____ Contact Person _____

Phone _____ Email _____

Address _____ City/State/Zip _____

Attendee #1 _____ Email _____ Phone _____

Attendee #2 _____ Email _____ Phone _____

Check method of payment: ☐ Check Enclosed ☐ Discover/MC/Visa Total Enclosed \$ _____

Card # _____ Exp. Date _____ 3-Digit Security Code _____

Name on Card _____ Zip Code _____

Signature _____

CONFERENCE SPONSORSHIP:

- ☐ Networking Sponsor \$1,200
- ☐ Meal Sponsor: \$1,000
- ☐ Education Sponsor: \$1,000
- ☐ Non-member: \$900
- ☐ Member \$700
- ☐ Not-for-profit \$350
- ☐ Meal Ticket: \$35 each
- ☐ Electricity: \$15

☐ Donation to Nursing Student Scholarship Fund \$ _____

Cancellation Policy

Cancellations received in writing on or before September 25, 2026, will be refunded less a \$50 administrative fee. No refunds will be issued after September 25, 2026.

Hotel Accommodations

Embassy Suites by Hilton St. Louis – St. Charles
Two Convention Center Plaza | St. Charles, MO 63303

A courtesy room block has been reserved for conference attendees at a discounted rate of \$189 per night for a Standard King Suite. Reservations must be made by September 4, 2026, or until the room block is filled. Rooms are available on a first-come, first-served basis. To reserve your room, contact the hotel directly at **(636) 946-5544** and reference **Oktoberfest Oct2026**. Complimentary self-parking is available for all attendees.

EXHIBITOR SETUP: OCTOBER 5, 2026

7:00-9:30 AM

EXHIBITOR HOURS:

12:00 PM-1:00 PM

4:00 PM- 5:00 PM

5:30 PM-7:00 PM (Welcome Reception)

BONUS:

You will have 5-10 minutes of mic time during lunch to showcase innovative products, services, and solutions shaping the future of long-term care, giving attendees direct access to what's new, impactful, and essential in the industry.



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